

VIRTUAL PROJECT OPPORTUNITY



Short term project 2 - 3 months
All work performed virtually

The overall project is led by a vendor who is sub-contracting this component of the project to a small team that will be led by this Virtual Project Manger.

The end goal of the project is to define, design and create a new set of 1200 icons for a software application that is being redesigned. Early project estimates are around 800 hours (roughly 45 minutes per icon).

The project will entail assessing current icons and the requirements of the overall software, working within the already defined style and branding, and creating a new icon set that will enhance usability and understanding of which icons to click when and where. You will ensure visual language consistency, and production quality consistency.

There is a separate UX designer for this project already. There are also some lower cost offshore Photoshop / Illustrator contractors who can do the tedious, heavy lifting of the icon design and creation but it is the responsibility of this project leader to guide and direct them in style, priority, how to deliver the work, etc.

The end deliverable of this project is a set of icons in a format that can be consumed by a software development team (various sizes, correct formats for their systems, etc.)

Client Overview:

This company is in the software and hardware technology space developing various business and consumer software systems. They have 14,000 employees worldwide and operate in 35 countries, headquartered in the United States and Ireland selling approximately \$2 billion in revenue a year.

The Ideal Candidate has these qualifications:

- Experience working in a corporate environment
- Project Management experience
- Ability to listen to requirements and negotiate with client to meet time, budget and quality constraints throughout the project
- Ability to discuss design rationale for iconography in the context of a complex, enterprise desktop application (thick client)
- Knowledge of User Experience best practices to help assess how icon number can be reduced
- Technical knowledge about asset production. For ex: how to organize Illustrator/ Photoshop files for most efficient asset production for desktop application, ability to write scripts for bulk production in various sizes.

- Ability to explain those technical aspects to offshore designers, whose first language is not english
- Availability for meetings at times that are East Coast and Europe friendly (i.e. mornings in ET)
- Ability to manage sub-contractors to perform tasks associated with this project
- Familiarity with graphic design especially in regards to icons for software applications
- Awareness of issues that may slow down or hinder the project

Project Details:

Project Start Date:

Project is in final confirmation stages and when confirmed will engage immediately. Expectation for closing is within the next 30 days.

Project Length:

3 calendar months

Pay Rate:

\$60-80 / hour - to be paid at a fixed bid rate

What will the workflow look like for this job:

- Weekly status meeting with full project team - client, UX designer, offshore resources
- As needed, 2 - 3 times per week, check in meetings with offshore resources
- Project management activity - tracking tasks, completion status, change requests, issue management
- Helping to define and design the strategic direction of the icon sets
- Coordination with client, team members to keep the project on track.

What is the propensity for further work?

This vendor has done multiple long term projects with this client as well as additional similar corporate clients. They prefer high caliber, polished professionals for their projects and have built a boutique team of high performers to deliver these projects. If you perform well, additional work could be available.

How To Apply:

Round 1:

Submit a video 3 - 5 minutes long describing your qualifications for this position.

Submit a resume.

Provide 3 references

Share specific details of similar projects you have led

Submit this information to lori@lorimercercto.com with the subject VPO-PM Icon

Round 2:

Candidates moving to the second round will have a video interview directly with the hiring vendor

